



EUROPA



Modern-day challenges for the European Trade Union Movement

High Level Conference
Wednesday, 4 November 2015
Bibliothèque Solvay



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for the European
Trade Union Movement**

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Part 1

Digital labour: It's getting crowded!

- **Rudi Kaske**
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of Labour (Arbeiterkammer)
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Moderator

Crowdwork

The process of transferring tasks traditionally performed by employees to a large pool of online workers, the crowd, via an intermediary (the platform).



Detali Bearbeiten Ansicht Chronik Lesezeichen Extras Hilfe

Amazon Mechanical Turk x

https://www.mturk.com/mturk/preview?groupLinkId=0U9MLN0NC3ESMD0B1G07ZQ6S03BYR03F

amazon mechanical turk
Artificial Intelligence

Your Account HITs Qualifications 189,404 HITs available now

All HITs | HITs Available To You | HITs Assigned To You

Find HITs containing that pay at least \$ 0.00 for which you are qualified require Master Qualification

Timer: 00:00:00 of 20 minutes

Want to work on this HIT? Accept HIT Want to see other HITs? Skip HIT

Total Earned: Unavailable
Total HITs Submitted: 0

Classify Receipt
Requester: Jon Brelig
Qualifications Required: Total approved HITs is not less than 1000; HIT approval rate (%) is not less than 97; Location is US
Reward: \$0.02 per HIT
Duration: 20 minutes

This is a preview of hit, click ACCEPT HIT above to complete

KEYBOARD SHORTCUTS: Scroll: Shift + up/down Open Image

Classify Receipt
Hit Reward: \$0.02

Real readable original receipt Not a receipt or not readable

The following details can often be found at the top or bottom of the receipt.
Enter as much information as you can find.

Find and enter the business phone number:
Phone
Example: (800) 555-1234 or 8005551234

Find and enter the business address:
Address
City
State Postal code
Example: 321 Fake Street, Los Angeles, CA, 90210

Next

PEOPLES BARGAIN
4 RALPH AVE.
BROOKLYN N. Y.

10/24/15 9:11AM **
000009 #7829

LINENS T \$19.99
MISC T \$1.19
MDSE ST \$21.18
TAX1 \$1.88

***TOTAL \$23.06
CASH \$25.00
CHANGE

Issues for crowdworkers

- Global competition
 - Dislocated physical workplaces
 - Intense virtual control mechanisms
 - Intransparent “digital reputation”
 - Lack of workers’ organization
 - Oligopoly of a few platforms
 - Legal insecurities
- > **Low remuneration and unfair terms & conditions**

Strategies for fair working conditions

The legal arena

- Who are the contractual partners?
- Employment relationships or independent contractors?
- „Homeworkers“
- Applicable law and forum
- Terms & conditions of the platforms

Self organisation

- Unions and collective bargaining
 - Co-determination
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